



## FACT SHEET

### MEAT, MUGS & MUSIC - Saturday, July 10, 2021 at The LOT Downtown

A Mansfield tradition is back and better than ever! Mark your calendar for Saturday, July 10, 2021 and tag your family, friends and co-workers for MEAT, MUGS & MUSIC, presented by Joe Jenkins Farmers Insurance. We'll raise a mug of locally crafted brews to some of the best locally made meat dishes while listening to tunes from some of the best local Texas bands, Jesse Raub Jr., Big Joe Walker, Texicana and Brad Russell Band. Admission to this event is free. This outdoor event is estimated for 1,000+ guests enjoying a cook-off competition, live music, vendors, food trucks and more in Historic Downtown Mansfield.

- Facebook Event Link: <https://www.facebook.com/events/476053103645104>
- Website Event Link: <https://www.thelotdowntown.com/events/meat-mugs-music-2>

### SCHEDULE OF EVENTS

Saturday, July 10, 2021

<b>Noon</b>	<b>Cook Team Load In</b>
1-3 pm	Big Joe Load-In - Sound Check
2 pm	Cook Team Meeting
2:30 pm	Brewery Load-In
3 pm	Texicana Load In- no sound check
3-4 pm	Brad Russell Band Load-In no sound check
3 pm	Vendor Load-In / Food Truck Load-In
3 pm	Volunteer Check In - Shift A (3-6 pm)
<b>4 pm</b>	<b>Doors Open - All Vendors Live</b>
6 -6:40 pm	Stage - Brad Russell Band
6 pm	Food Turn In - Small Bite
6:40 pm	Cook Team Announcements - Small Bite
6 pm	Volunteer Check In - Shift B (6-9 pm)
7 pm	Food Turn In - Burger
7-7:40 pm	Stage - Texicana



7:40 pm	Cook Team Announcements - Burger
8 pm	Food Turn In - Steak
8 - 9 pm	Stage - Big Joe Walker
9 pm	Cook Team Announcements - Steak
9 pm	Volunteer Check In - Shift C (9-11:30 pm)
9:20-10:55 pm	Stage - Jesse Raub Jr.
<b>11 pm</b>	<b>Curfew</b>

### **COOK TEAM APPLICATION**

This year's cook team competition is the perfect opportunity for local Mansfield businesses to create team build, have fun and support the community with an onsite cooking competition.

#### Rules:

1. We are looking for Mansfield-area based businesses to "cook it up" for this year's competition.
2. Spots are limited so applications are accepted on a first-come, first-served basis. (We are limiting the number of teams per industry, so get your application in quickly!)
3. Upon approval, each team's \$250 registration includes the provided meat (steak and hamburger) and your spot in the competition.
4. Each team will submit three entries - one hamburger, one steak and one small-bite!
5. All dishes will be cooked onsite at The LOT Downtown on the day of the event.
6. Teams are able to promote and show their Mansfield love during the competition so it's a great marketing opportunity!

To apply: <https://www.thelotdowntown.com/cook-team>. Payments may be made online in advance to be confirmed.

For more information about the cook-off competition, contact Wanoka Lemons with Joe Jenkins Farmers Insurance at [wanoka@joejenkinsinsurance.com](mailto:wanoka@joejenkinsinsurance.com).

### **LOCAL CRAFT BREW SAMPLING APPLICATION**

The perfect pairing to a meat competition is beer! The set up is a traditional tasting opportunity with 3 oz. beer samples. Participation is simple: we provide a 10x10 space to each brewery and a souvenir sample cup and the breweries provide the beer as a donation to The LOT Downtown



501(c)(3), a non-profit. (There is no cost to participate, but there are additional advertising opportunities available!)

To apply: <https://www.thelotdowntown.com/brew>.

### **VENDOR APPLICATION**

Vendors are invited to be a part of the fun at Meat, Mugs & Music! For \$100 vendors are provided a 10x10 space (electricity is not included.) Set-up for vendors is 3 pm and doors open at 4 pm - 11 pm. We ask all vendors to be set up when doors open.

TO APPLY: <https://www.thelotdowntown.com/vendor-application>. Payments may be made online in advance to be confirmed.

### **FOOD TRUCK APPLICATION**

Food trucks are invited to participate in this year's Meat, Mugs & Music! Approved Food Trucks receive a space at The LOT for the duration of the event. Spots are limited and are accepted on a first-come, first-basis for a \$100 participation fee.

TO APPLY: <https://www.thelotdowntown.com/food-truck-application>. Payments may be made online in advance to be confirmed.

### **VOLUNTEER APPLICATION**

The LOT Downtown is a non-profit organization so we work with volunteers to make it happen! If your organization needs volunteer hours or you would like to help support the arts in your community, sign up to volunteer! Volunteers also get a free shirt!

TO APPLY: <https://www.thelotdowntown.com/volunteer>.

### **SPONSORSHIP APPLICATION**

There are multiple ways to partner with The LOT Downtown for Meat, Mugs & Music as well as other events.

Visit: <https://www.thelotdowntown.com/partnerships> for more information or contact [Autumn@TheReoAgency.com](mailto:Autumn@TheReoAgency.com) to discuss the best way to promote your business while supporting



the community.