



MAKE YOUR BUSINESS CENTERSTAGE

Promote Your Organization with Digital Ads on the Big Screen at THE LOT DOWNTOWN

Get your business in front of your target audience while supporting the arts in the community! Be a part of The LOT Downtown's 2021 Nite Flix Free Movie Nights! Your ad will be seen by the audience during the summer 2021 pre-show, prior to the movie at dark. Choose to promote your new business, additional services or show the community your support with this incredible, new affordable and effective option!

AD RATES AND PACKAGES

\$150	Any One Movie of Your Choice (June 11, July 2, July 9, July 16, July 23, July 30)
\$350	Any Three Movies
\$600	Entire Season (6 events)
\$100	Additional Social Media Add-on (with package)

GRAPHIC SPECIFICS

- Camera-Ready, 300 DPI Graphic (JPEG or PNG) 1920 wide x 1080 tall (pixel)
- High-Resolution Video or Animated Slide (.MOV or .MP4) 1920 wide x 1080 tall (pixel) **(no audio)**
- :10 second airtime guarantee
- Ads must be paid and received 7 days prior to the event
- Send ads by USING WETRANSFER.COM to production@TheLOTDowntown.com.

About The LOT Downtown

Bringing people together in the heart of Mansfield, Texas, The LOT Downtown (110 S. Main St.) serves as an outdoor gathering space for live entertainment, performing arts and community events since 2016. As a 501c(3), The LOT Downtown is possible only through the financial support of generous sponsors and individuals. Learn more about current events happening at The LOT Downtown, how to host events, and supporting the arts through www.TheLOTDowntown.com or social media on Facebook and Instagram at TheLOTDowntown.



DIGITAL AD AGREEMENT 2021

ORGANIZATION:

CONTACT NAME:

TITLE:

EMAIL:

PHONE:

EMAIL:

DATE:

SIGNATURE:

AD RATES AND PACKAGES

SELECT REQUESTED DATES

June 11

July 2

July 9

July 16

July 23

July 30

_____ \$150 Any One Movie of Your Choice

_____ \$350 Any Three Movies

_____ \$600 Entire Season (6 events)

_____ \$100 Additional Social Media Add-on (with package only)

_____ **TOTAL AMOUNT DUE TO THE LOT DOWNTOWN**

Please complete this form and send to production@TheLotDowntown.com after paying invoice at <https://donorbox.org/digital-ads>.